



2024-2028

Arkansas Academy of Nutrition and Dietetics Strategic Plan

Vision: Optimize the health of Arkansans through food and lifelong nutrition
Mission: Empower ArAND members to be food and nutrition leaders
Principles: The Arkansas Academy of Nutrition and Dietetics and our members:

- Value and contribute to lifelong nutrition for all Arkansans
- Integrate advocacy, education, and professional development to solve food and nutrition challenges now and in the future
- Focus on system-wide impact across the Arkansas food, well-being, and health care sectors

FOCUS AREAS:

The ArAND Strategic Plan aligns with the AND Strategic Plan in focusing on four areas which support the vision and mission of both organizations. The focus areas are Well-Being and Prevention, Nutrition Care & Health Systems, Nutrition Security and Food Safety, and Inclusion, Diversity, Equity, and Access. The Plan, goals and strategies correlate to the principles. Through 2028, ArAND will prioritize programs and initiatives to demonstrate significant impact in:

| FOCUS AREAS | Well-Being & Prevention | Nutrition Care & Health Systems | Nutrition Security & Food Safety | Inclusion, Diversity, Equity, and Access |
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| IMPACT GOALS | <ul style="list-style-type: none"> ● Advocate for strategies that support prevention and wellness ● Invest in nutrition related health promotion ● Collaborate with entities to increase equitable access to food, nutrition, and other lifestyle related services | <ul style="list-style-type: none"> ● Promote strategies to improve the interaction of Arkansans with nutrition services ● Promote policies to increase availability of medical nutrition therapy across the lifespan ● Advocate RDN/NDTR as key players on the | <ul style="list-style-type: none"> ● Promote policies supporting food security, food waste reduction, equitable access to safe and nutritious food and water ● Promote food waste reduction and sustainable nutrition and resilient food systems | <ul style="list-style-type: none"> ● Support sustainable IDEA outcomes ● Bring awareness to nutrition and dietetics leadership at all levels of underrepresented groups ● Cultivate organizational and professional values of equity, respect, civility and anti-discrimination ● Communicate food and nutrition research, policy, |

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| | <ul style="list-style-type: none"> Promote healthful eating and physical activity to improve population health and wellness at all stages of life | interdisciplinary team/health-care system | | and practice through a holistic IDEA lens. |
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STRATEGIES:

Strategies build on our organizational strengths in research, advocacy and communications, professional development, and workplace demand and capacity.

| STRATEGIES | |
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| <p>Research</p> | <ul style="list-style-type: none"> Advance evidence-based practice, policy and education Leverage retrospective and prospective research methodology to study the impact of access and care by nutrition care providers on nutrition and health outcomes and quality of life for use in education and advocacy efforts Expand and promote the field of food and nutrition science Develop organizational positions and policy stances supported by the best available scientific evidence Leverage technology and data to accelerate growth and innovation. |
| <p>Advocacy & Communications</p> | <ul style="list-style-type: none"> Make an impact on food, nutrition, and health equity policies through participation in legislative and regulatory initiatives Advocate for local, state and national policies and programs Advance influence through effective alliances Serve as a trusted resource and utilize all media outlets to educate and promote evidence-based practices and science-based resources to practitioners, the public, policy makers and all stakeholders Promote nutrition research Leverage technology and data to accelerate growth and innovation. |
| <p>Professional Development</p> | <ul style="list-style-type: none"> Use the best available evidence, provide tiered, progressive education and career advancement to support practitioners' needs Engage practitioners at all levels through recognition programs, certificates of training and certifications Serve as primary resource for professional experiential training opportunities for traineeships and fellowships, practitioner networking, mentoring and information sharing Collaborate in developing products and services for practitioners to positively influence patient and client outcomes |

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| | <ul style="list-style-type: none"> ● Create interprofessional training and professional development opportunities through strategic partnerships Lead efforts in dissemination of the Nutrition Care Process/Terminology and Nutrition Focused Physical Exam. ● Leverage technology and data to accelerate growth and innovation. |
| <p>Workforce Demand and Capacity</p> | <ul style="list-style-type: none"> ● Build a nutrition collaborative to accelerate progress in improving health ● Support diversity of the nutrition and dietetics workforce and increase cultural humility of all practitioners ● Expand population and community nutrition programs and initiatives with focus on social determinants of health ● Through expanded and varied learning opportunities, promote leadership self-efficacy and instill behavioral leadership skills at all levels of practice competence, including for students ● Leverage technology and data to accelerate growth and innovation. |